



UPPER FERNTREE GULLY CRICKET CLUB

SPONSORSHIP PACKAGES

2024-2025

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WHO ARE WE? AND WHY WE WANT YOU!

THE UPPER FERNTREE GULLY CRICKET CLUB IS AN ALL INCLUSIVE CRICKET CLUB THAT ENDEAVOURS TO CATER FOR ALL AGES & ABILITIES, WITH CLOSE TO 250 MEMBERS THROUGH PLAYERS, VOLUNTEERS & SUPPORTERS.

THANKFULLY, AFTER BEING AWAY FOR MORE THAN TWO YEARS, WE MOVED BACK TO OUR TRADITIONAL HOME OF KINGS PARK AND WERE FINALLY ABLE TO ENJOY SOME GREAT MEMORIES THROUGH POST MATCH EVENTS AND SOCIAL EVENTS BACK IN OUR OWN CLUB ROOMS.

WE CELEBRATED THE SEASON WITH THREE OF OUR FOUR SENIOR TEAMS MAKING THE FINALS, WHILE OUR JUNIOR SIDES ENJOYED A TERRIFIC SEASON, WITH TWO OF OUR FOUR JUNIORS MAKING THE FINALS, WITH OUR UNDER 16'S ACHIEVING THE ULTIMATE SUCCESS. AND OF COURSE, OUR VETS ALSO HAD AN OUTSTANDING YEAR, WINNING THE PREMIERSHIP AFTER AN UNDEFEATED SEASON.

WE WANT TO WORK WITH YOU AND YOUR BUSINESS AND BUILD A RELATIONSHIP OVER A NUMBER OF YEARS AND WE BELIEVE THE PACKAGES INVOLVED CAN CATER FOR ALL YOUR NEEDS AND HELP BENEFIT BOTH THE CLUB AND YOUR BUSINESS! WE ARE OPEN TO CHANGING THE PACKAGES TO SUIT YOUR NEEDS TO ASSIST US AS A CLUB

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HOME OF THE MIGHTY KINGS

THE UPPER FERNTREE GULLY CRICKET CLUB, ESTABLISHED IN 1947, CAN BE LOCATED AT THE FOOT OF THE DANDENONG RANGES. BOASTING FOUR SENIOR TEAMS, A VETERANS TEAM, FOUR JUNIOR TEAMS AND A MULTITUDE OF UNDERAGE BEGINNERS, WE'RE A CLUB THAT BOASTS CLOSE TO 250 MEMBERS

WHY BECOME A SPONSOR?

- SHOW SUPPORT TO THE COMMUNITY
- PROMOTE YOUR BUSINESS, ITS PRODUCTS AND/OR SERVICES
- BUILD A RELATIONSHIP WITH A TARGET AUDIENCE
- BE A PART OF A SUCCESSFUL CLUB STRIVING TO WIN A PREMIERSHIP
- WE ARE COMMITTED TO MAKING YOUR SPONSORSHIP WORK. WE WILL WORK WITH YOU SO THAT YOU CAN ENJOY SUCCESS WITH US

PROMOTE YOURSELF

- THE CRICKET CLUB SEASON IS OPEN FROM OCTOBER 1 TO MID-LATE MARCH
- VISIT THE CLUB THURSDAY NIGHTS FOR A TO PROMOTE YOUR BUSINESS AS WELL AS A FREE DINNER ON US AND A CHANCE TO ENGAGE WITH OUR MEMBERS, PLAYERS & SUPPORTERS
- DURING THE HOME & AWAY SEASON, THERE'S AT LEAST TWO TEAMS PLAYING ON OUR GROUNDS, WITH A JUNIOR SIDE PLAYING ON A SATURDAY MORNING. JUNIORS ALSO PLAY ON A FRIDAY NIGHT WITH THE VETERANS PLAYING EVERY SECOND SUNDAY.
- SIGNAGE WILL ALSO BE MADE AVAILABLE TO YOUR COMPANY DURING THE SEASON.
- KINGS PARK HAS THREE GROUNDS, A BASEBALL CLUB, AN ATHLETICS TRACK AND MUCH MORE.
- PROMOTION ON OUR DIGITAL SCOREBOARD DURING THE DAYS PLAY.



UPPER FERNTREE GULLY CC PRESIDENT

**BYRON
RICKARD**

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PLATINUM SPONSOR

\$4,500

- NAMING RIGHTS TO OUR MAIN OVAL
- RECEIVE A SOCIAL SHIRT, CLUB HOODIE AND CAP
- COMPANY LOGO GIVEN PRIME EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- FENCE SIGNAGE AT EVERY HOME GAME PLAYED DURING THE YEAR
- ADVERTISING ON SCOREBOARD AT ALL HOME GAMES
- ADVERTISING ON OUR STREAMING SERVICE, FROGBOX. ALL GAMES HOME GAMES ARE STREAMED LIVE VIA YOUTUBE
- ADMITTANCE TO ALL SOCIAL EVENTS
- 2 X TICKETS IN TO OUR MEGA DRAW WORTH \$2000
- FREE MEALS & DRINK ON A THURSDAY NIGHT DURING THE YEAR
- 2 X TICKETS TO OUR PRESENTATION NIGHT AT THE END OF THE SEASON
- ONGOING RECOGNITION AND PROMOTION AS MAJOR SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR

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GOLD SPONSOR

\$3,500

- NAMING RIGHTS TO OVAL #2
- A SOCIAL SHIRT & CAP
- COMPANY LOGO GIVEN PRIME EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- FENCE SIGNAGE AT EVERY HOME GAME PLAYED DURING THE YEAR
- ADVERTISING ON SCOREBOARD AT ALL HOME GAMES
- ADVERTISING ON OUR STREAMING SERVICE, FROGBOX. ALL GAMES HOME GAMES ARE STREAMED LIVE VIA YOUTUBE
- ADMITTANCE TO ALL SOCIAL EVENTS
- 2 X TICKETS IN TO OUR MEGA DRAW WORTH \$2000
- A FREE MEAL ON A THURSDAY NIGHT DURING THE SEASON
- 2 X TICKETS TO OUR PRESENTATION NIGHT AT THE END OF THE SEASON
- ONGOING RECOGNITION AND PROMOTION AS A GOLD SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR

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SILVER SPONSOR

\$2,500

- NAMING RIGHTS TO OUR OVAL #3
- COMPANY LOGO GIVEN PRIORITY EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- FENCE SIGNAGE AT EVERY HOME GAME PLAYED DURING THE YEAR
- ADVERTISING ON SCOREBOARD AT ALL HOME GAMES
- ADVERTISING ON OUR STREAMING SERVICE, FROGBOX. ALL GAMES HOME GAMES ARE STREAMED LIVE VIA YOUTUBE
- ADMITTANCE TO ALL SOCIAL EVENTS
- 1 X TICKETS IN TO OUR MEGA DRAW WORTH \$2000
- 2 X TICKETS TO OUR PRESENTATION NIGHT AT THE END OF THE SEASON
- ONGOING RECOGNITION AND PROMOTION AS SILVER SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR

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BRONZE SPONSOR

\$1,500

- COMPANY LOGO GIVEN PRIORITY EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- FENCE SIGNAGE AT EVERY HOME GAME THROUGHOUT THE SEASON
- ADVERTISING ON SCOREBOARD AT ALL HOME GAMES
- ADMITTANCE TO ALL SOCIAL EVENTS
- ADVERTISING ON OUR STREAMING SERVICE, FROGBOX. ALL GAMES HOME GAMES ARE STREAMED LIVE VIA YOUTUBE
- 1 X TICKETS IN TO OUR MEGA DRAW WORTH \$2000
- ONGOING RECOGNITION AND PROMOTION AS A SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR

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STREAMING SPONSOR

\$1250

- COMPANY LOGO GIVEN EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- COVERS OUR STREAMING SERVICE FOR THE SEASON, WITH ALL OUR HOME GAMES LIVE STREAMED THROUGHOUT THE SEASON, INCLUDING FINALS
- YOUR LOGO USED FOR WHEN HIGHLIGHTS ARE POSTED THROUGHOUT THE WEEK
- ADVERTISING ON SCOREBOARD AT ALL HOME GAMES
- ONGOING RECOGNITION AND PROMOTION AS A SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR
- YOUR LOGO USED WHEN PROMOTING THE MATCH VIA OUR SOCIAL MEDIA CHANNELS DURING THE WEEK

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TEAM SPONSOR

\$500

- COMPANY LOGO GIVEN PRIORITY EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- COVERS MATCH BALLS FOR THE TEAM FOR THE YEAR AHEAD
- ADVERTISING ON SCOREBOARD AT ALL HOME GAMES
- ADMITTANCE TO ALL SOCIAL EVENTS
- WHEN TEAMS ARE ANNOUNCED, THE SPECIFIC TEAM WILL BE NAMED AFTER YOUR COMPANY. THE "MCDONALD'S THIRD XI" FOR EXAMPLE.
- ONGOING RECOGNITION AND PROMOTION AS A SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR

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PLAYER SPONSOR

\$500

- COMPANY LOGO GIVEN EXPOSURE ON OUR WEBSITE & SOCIAL PLATFORMS
- COVERS THE PLAYERS FEES FOR THE SEASON AHEAD
- ADVERTISING ON TEAM SELECTION EACH WEEK
- ADMITTANCE TO ALL SOCIAL EVENTS
- YOUR LOGO ON FROGBOX IF YOUR PLAYER FEATURES IN HIGHLIGHTS
- ONGOING RECOGNITION AND PROMOTION AS A SPONSOR VIA ALL OUR SOCIAL MEDIA CHANNELS, AND YOUR LOGO ON ALL OUR GRAPHICS USED THROUGHOUT THE YEAR

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CONTACT



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